



1935



THE
PACKERS CENTURY

P R O J E C T

ALL THE GAMES. ALL THE STORIES.

1919-2019

BY JIM RICE

packerscentury.com



1935

Record: 8-4-0 (2nd Place)

Coach: Curly Lambeau

- The team's financial situation needed attention as the debt had risen to over \$10,000.
- Creditors reduced claims against the team to \$8,000. The franchise was reorganized as The Green Bay Packers, Inc. and second stock sale raised \$12,100 at \$25 per share.
- In 1935, Lambeau changed the team's colors to Kelly Green and Gold.
- Though they played one less game, two three-game winning streaks helped the Packers to one more win.
- Don Hutson of Alabama arrived. Hutson had also signed a contract with Brooklyn, but he was awarded to the Packers as the league received the Green Bay contract first. Hutson made the forward pass the most exciting play in pro football.
- In 1935, ties weren't counted in the standings. Detroit won the division at 7-3-2. The Packers finished 8-4-0, and they beat the Lions twice in three tries.

"I am sure when my grandfather was running the team in the early thirties, they probably took in \$15,000 a year. You didn't need a bank account because at the end of the game you'd pay the ballplayers their \$30 or \$40 for playing. The players all worked a full-time job, then they came to practice after work."¹ Jim Joannes

¹ For Packers Fans Only!, Wolfe, p. 29



CHICAGO
CARDINALS
PACKERS

7
9.15.1935
6

0-1

The Cardinals outgained and outplayed the Packers on the ground and in the air. They held Green Bay to seven first downs and 104 total yards.

The Cardinals scored in the first quarter on a short pass to Bill Smith. The Packers came back on a two-yard touchdown pass from Bob Monnett to Swede Johnston. Monnett missed the extra point by inches. Green Bay's offense did little after halftime, and it sorely missed key veterans who were unable to play: Clarke Hinkle, Roger Grove and Hank Bruder (who played a few minutes). Injured quarterback Arnie Herber, who was "scarcely able to stand,"¹ didn't play until the fourth quarter, but it wasn't enough.

Chicago	7	0	0	0	7
Green Bay	0	6	0	0	6
Attendance:	10,000				

"At a Lions Club Meeting on Tuesday following the game, Curly Lambeau said that the spirit manifest by the general public for the success of the team could not be duplicated in a college town."²

1 Green Bay Press-Gazette, 9/16/35, Walter, p. 11

2 Green Bay Press-Gazette, 9/17/35, p. 12



1919-2019

CHICAGO
BEARS
PACKERS

0
7 9.22.1935

A new game!

Before the game, a local fan, Emmett Platten, bought radio time to comment about the Packers. His thoughts about rookie Don Hutson were heard in the locker room. "What's Lambeau thinking of to sign a little guy like that? What's he thinking of starting him today? Those Bears will kill him. Let's get some size in there."¹ Little did Platten know.

The new kid, Don Hutson, stunned the Bears as Curly Lambeau unveiled his secret weapon. Hutson, who had seen "limited action"² in the opener against the Cardinals, changed the NFL forever in this game. On the first play from scrimmage, he and Arnie Herber hooked up for an 83-yard touchdown! It was a tremendous first-down pass that Herber unloaded from his four-yard line. Hutson caught it as he crossed midfield, and he went all the way!

Every fan was shocked and amazed by the long pass and the quick scoring strike. Never had a Packer game started with such awe inspiring play! Beattie Feathers, Chicago's fast defensive back, described it this way: "I saw Herber throw this pass downfield, and I saw this lanky guy loping down toward me. I knew the ball was going way over my head, and I was sure it was way out of Hutson's reach. But all of a sudden, he turned on his speed, ran right by me, took the pass in perfect stride, and went on for a touchdown."³

This was the only score of the game as the Bears were stopped inside Green Bay's 20-yard line three times, and the Packers missed two field goals.

Chicago	0	0	0	0	0
Green Bay	7	0	0	0	7

Attendance: 13,600

- 1 Packers of the Past, Milwaukee Journal, Kuechle, p. 5
- 2 Packers vs. Bear, Swain, p. 67
- 3 The Scrapbook History of Green Bay Packer Football, Zimmerman, p. 22



NEW YORK
GIANTS
PACKERS

7
9.29.1935
16

The Packers welcomed the defending champions Giants to City Stadium. New York opened the scoring prior to halftime when quarterback an Ed Danowski pass to Ike Frankian was lateraled to Dale Burnett who took it in for six.

Green Bay’s defense brought the Pack back with 12 points in the second half. Hank Bruder picked off Danowski went for 65 yards for a touchdown. When the extra point was blocked, it was 7-6 New York.

In the fourth quarter, a long Packer drive paid dividends as Bob Monnett’s field goal gave Green Bay the lead 9-7. After they took the lead, Danowski threw two interceptions. The second pick belonged to big Cal Hubbard who batted the pass into the air and caught it. He lumbered eight yards for a touchdown (his second as a Packer). On defense, Hubbard also led the team with 11 tackles.

New York	0	7	0	0	7
Green Bay	0	0	6	10	16
Attendance:	10,000				

“Sunday will be High School Day at City Stadium, when hundreds of Wisconsin and Upper Michigan high school and junior high students will take advantage of a special Packer ticket offer of 50 cents each to witness the Green Bay – Pittsburgh football gam A special grandstand section will be set aside for students, who are expected to be present in considerable numbers.”¹

¹ packershistory.net/1935Packers (Oct. 4)



1919-2019

PITTSBURGH
PIRATES
PACKERS

0
27 10.6.1935

An easy one. The Packers exploded for three touchdowns in the second quarter to settle matters. George Sauer and Joe Laws ran for touchdowns, and Arnie Herber's 50-yard touchdown bomb to Don Hutson was the highlight.

In the fourth quarter, a 42-yard pass from Herber to Hutson put the Packers deep in Pittsburgh's territory. Three plays later, a one-yard toss to the sensational rookie finished the scoring. Green Bay outgained Pittsburgh by 243 yards!

Pittsburgh	0	0	0	0	0
Green Bay	0	20	0	7	27
Attendance:	5,000				



CHICAGO
CARDINALS
PACKERS

3
0 10.13.1935

This was a tough contest with eight Packers were seriously injured. Johnny Blood was taken by ambulance to a hospital with a concussion.

The Bears did a good job of being physical and defending against the passing game. Four signal callers – Monnett, Sauer, Blood, and Herber – threw six interceptions. They completed just 10 of 25 passes for 85 yards. Further, they failed to convert several scoring opportunities deep in Chicago territory. The game was decided in the second quarter by a 12-yard drop kick by Chicago’s Paul Pardonner.

According to Dr. W. W. Kelly, the team’s medical advisor: "During the game Blood sustained a concussion of the brain as well as an injury to the neck, apparently as the result of a collision with another player. He became unconscious and was taken to County Emergency Hospital, the nearest such institution to the field. Two hours after the game, John regained consciousness. It was deemed advisable to remove him to St. Mary's hospital, which was done about four hours after the game."¹

Chicago	0	3	0	0	3
Green Bay	0	0	0	0	0

Attendance: 13,000
Milwaukee County Stadium

1 Green Bay Press-Gazette, 10/14/35, Walter, p. 13



1919-2019

DETROIT
LIONS
PACKERS

9
13 10.20.1935

This is the first of three games in four weeks against the Lions. Though the game was a close match statistically, the Packers outplayed Detroit and came away with the victory.

With the Lions leading 3-0 after 30 minutes, the second half brought the excitement. Green Bay's star was tackle Ade Schwammel. In the third quarter, Schwammel blocked a punt that was picked up by Don Hutson and returned 25 yards for a touchdown! Schwammel also booted two long field goals from the 39 and 41-yard lines. When Detroit narrowed the lead to 10-7 on Ernie Caddel's touchdown, Schwammel's second kick extended the three-point lead.

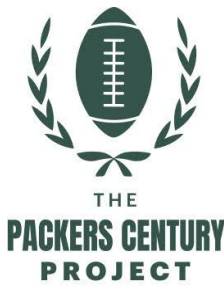
Detroit	3	0	0	6	9
Green Bay	0	0	10	3	13

Attendance: 9,500

Milwaukee County Stadium

"Green Bay was well represented in the grandstands again, although not quite as well as at the Cardinal game. With them, Milwaukee fans are very partisan and do all their cheering for the Packers...Johnny Blood drew a good hand from the crowd. Although he was not in uniform, he was on the Packer bench."¹

¹ packershistory.net/1935Packers (Oct. 21)



1919-2019

PACKERS

CHICAGO

BEARS

17

10.27.1935

14

After the Bears were stunned in September by Don Hutson's touchdown, they were determined not to let it happen again. But this time, the Packers "rocketed from hopeless defeat to an amazing victory"¹ in a fantastic comeback.

A fierce first-half battle ended with the Bears trailing 3-0. They charged back in the second half behind a pair of big plays. After Bernie Masterson intercepted quarterback Arnie Herber, Gene Ronzani caught a 44-yard touchdown pass from Masterson. Ronzani caught it, "juggling it for a second or two,"¹ for a 25-yard touchdown pass and the lead. In the fourth quarter, a 55-yard touchdown run by Johnny Sisk made it 14-3. Fans of both teams began to hit the exits early.

With three minutes left, the storybook comeback began. Herber threw a 25-yard pass to Hutson who took it another 44 yards for a touchdown! On Chicago's first play after the touchdown, quarterback Bernie Masterson fumbled when he was hit by Buckets Goldenberg. Ernie Smith of the Packers recovered it on Chicago's 14-yard line. With 10 seconds left in the game, Herber threw four yards to Hutson for the win!

Green Bay	0	3	0	14	17
Chicago	0	0	7	7	14

Attendance: 29,836

Yards Passing: GB 180 CHI 44

"I was eleven years old living in Shawano, Wisconsin, and I listened to the game on radio. Many people had left Wrigley Field to go to the railroad station to catch the milk train back to Green Bay. They didn't even know until they got back that the Packers had won the game."³⁰

“Close to 3,000 Green Bay football fans turned out at the railroad station here Monday morning at 1:00 am. It was the kind of tribute Green Bay used to give its championship clubs. Fans started gathering an hour before the train was due.”³

1 Green Bay Press-Gazette, 10/28/35, Walter, p. 13

2 Mudbaths & Bloodbaths, D’Amato & Christl, p. 144

3 Packershistory.net/1935Packers (Oct. 28)



DETROIT
LIONS
PACKERS

7
31 11.10.1935

Detroit's coach Potsy Clark even noticed a significant improvement in the Packers since their game three weeks ago in Milwaukee! How could he not? The Packers easily outgained the Lions with 369 yards. In Milwaukee, they gained just 169!

The Lions committed four turnovers in this game, and they trailed 10-7 at the half. A 10-7 Packer lead exploded behind three Arnie Herber touchdown passes (70, 26, 44 yards) that went to Johnny Blood (2) and Don Hutson. That was it for the scoring as Detroit's offense struggled all game.

After the game, Potsy Clark also complained about a soft, sandy field. He warned the Packers about payback next week in Detroit in game #3. "They are going to be in for a trimming at Detroit next week. I mean that, too."¹

Detroit	0	7	0	0	7
Green Bay	3	7	7	14	31

Attendance: 12,000

The Lions gained only 166 yards.

¹ packershistory.net/1935Packers (Oct. 11)



PACKERS
DETROIT
LIONS

10
11.17.1935
20

Detroit coach Potsy Clark was right as the Lions were keyed-up for this rematch. The Packers hoped to sweep all three of their games against Detroit in 1935, and they led 10-6 after three quarters despite a first-half injury to Clark Hinkle.

In the fourth quarter, a short punt by Green Bay gave the Lions the ball on Green Bay's 40-yard line. Running backs "Dutch" Clark and Bill Shepard took it from there and drove Detroit downfield. Shepard took it home on a short run to make it 13-10.

A 47-yard punt return by "Dutch" Clark started Detroit's next scoring drive at Green Bay's 23. Bill Shepard dove over the goal line seven plays later and the Lions prevailed.

Green Bay	3	0	7	0	10
Detroit	0	6	0	14	20
Attendance:	12,500				

An early estimation about the publicity value that the City of Green Bay receives from the Packers: "If the city of Green Bay had to pay for the free publicity accorded the community by the Packers professional football team, the bill at the end of the season would be \$248,154.20."¹

¹ Green Bay Press-Gazette, 11/20/35, p. 9



PACKERS
PITTSBURGH
PIRATES

34
11.24.1935
14

Green Bay never trailed in this road win. It gave them a one-game lead in the Western Division with two games to go.

On the Packers' first possession, George Sauer scored on a three-yard run. In the second quarter, Sauer picked off a pass by Johnny Gildea and took it 76 yards to the house. The teams traded touchdowns in the second quarter with Johnny Blood catching a 45-yard touchdown pass from Bob Monnett.

In the second half, Pittsburgh cut it to 20-14 before Green Bay put the game away. An interception by Nate Barragar led to Clark Hinkle's touchdown run. On Pittsburgh's first play after Hinkle's touchdown, Johnny Blood intercepted a pass and took it back 10 yards for six more!

Green Bay needed to win its last two games to win the division title.

Green Bay	6	14	0	14	34
Pittsburgh	0	7	7	0	14
Attendance:	12,902				



1919-2019

PACKERS
CHICAGO
CARDINALS

7
9

11.28.1935

The Cardinals continued to be successful against the Packers. They beat Green Bay for the third time, and the loss ended any realistic hopes of a Packer championship.

On a cold and snowy day, the Packers grabbed a 7-0 lead on a spectacular 60-yard run from by Bob Monnett. But without the services of Arnie Herber, Don Hutson, and George Sauer the offense stalled. The Cardinals scored on a field goal, and a fumble recovery to take a 9-7 lead. The lead held up when Ade Schwammel missed 14-yard field goal with 55 seconds left. The ruling on the kick was questionable as it took place at dusk, and many fans couldn't see the football. The missed field goal and the loss remain "one of the toughest, bitterest breaks of all time."¹

Green Bay	7	0	0	0	7
Chicago	3	6	0	0	9

Attendance: 7,500

Green Bay committed four turnovers.

¹ Green Bay Press-Gazette, 11/29/35, Walter, p. 15



PACKERS
PHILADELPHIA
EAGLES

13
12.8.1935
6

A miserable, rainy day was a fitting conclusion to a season that came up a bit short for the Packers. Green Bay won the finale behind Clarke Hinkle's triumphant return to Pennsylvania. It started with his 37-yard field goal in the second quarter. On their next possession, the Eagles struck back with a touchdown pass to take a 6-3 halftime lead. After the break, Hinkle's 47-yard touchdown run put Green Bay back on top. Ade Schwammel added a field goal in the fourth quarter to finish the scoring.

The Packers, who finished 8-4-0, finished second in the division to the Detroit Lions who were 7-3-2. They beat Lions in two of the three games they played, but Detroit had two ties. Under the rules in 1935, ties were not counted in the final standings, so percentage-wise 7-3 is better than 8-4.

Green Bay	0	3	7	3	13
Detroit	0	6	0	0	6
Attendance:	4,000				



1935 Team Statistics

FINAL STANDINGS

	<u>W</u>	<u>L</u>	<u>T</u>
Detroit	7	3	2
Green Bay	8	4	0
Chicago Bears	6	4	2
Chicago Cardinals	5	6	0

TEAM LEADERS

Passing	Herber
Receiving	Blood
Rushing	Monnett
Scoring	Hutson

ALL-PRO

Barragar	Center
Evans	Guard
Herber	Quarterback
Hinkle	Back
Hutson	Receiver
Michalske	Guard
Sauer	Back
Schwammel	Tackle



1919 - 2019

PACKERS CENTURY

with Jim Rice

NOTICE:

You may print out a copy for your own personal use.

Not for republication or resale.

Do not forward.

©2019 Jim Rice / Packers Century Project

All rights reserved.

packerscentury.com