



1967



THE
PACKERS CENTURY

P R O J E C T

ALL THE GAMES. ALL THE STORIES.

1919-2019

BY JIM RICE

packerscentury.com



1967

Record: 9-4-1 NFL Champions

Coach: Vince Lombardi

- The NFL was realigned into four divisions. The merged leagues played separate schedules until 1970.
- This is the first season of divisional playoffs games. The Packers joined the new Central Division featuring Chicago, Detroit and Minnesota.
- New Orleans began play in 1967. Jim Taylor and Paul Hornung were now with New Orleans. Taylor was traded and Hornung was left unprotected in the expansion draft.
- Green Bay's strength was a top-ranked defense. The offense was inconsistent due to injuries. The ground game was the strength of the '67 offense.
- Victories in the iconic Ice Bowl and in Super Bowl II made it three straight NFL titles for the Packers. This tied Cuely Lambeau's team as the only NFL team to win three straight NFL championships. brought the Lombardi Dynasty to a close.



1919-2018

DETROIT
LIONS
PACKERS

17
17

9.17.1967

Bart Starr threw four interceptions in the first half. Rookie Lem Barney grabbed the third pick and took it back 23-yards for a 7-0 lead. Mel Farr led Detroit's running attack, and an early onside kick helped them to a 17-0 halftime lead.

Green Bay surged back after intermission. Great play by both Elijah Pitts and Bart Starr saved the Packers. Pitts scored his first touchdown after a 43-yard punt return by Donnie Anderson put the ball back at the Detroit eight-yard line. Three plays later Pitts took it in.

In the fourth quarter, a second touchdown run by Pitts completed a 77-yard drive that brought Green Bay to within three 17-14. As the clock ticked down, Starr threw a short pass from the end zone to Pitts who took it all the way to the Detroit 13-yard line! While the Lions stopped the touchdown, Don Chandler drilled a 28-yarder for the tie with 1:43 left.

Detroit	10	7	0	0	17
Green Bay	0	0	7	10	17
Attendance:	50,861				

Before the game, "A large green pennant with gold trim and gold and white lettering spelling out 'Green Bay Packers, World Champions, 1966' was raised." And at Halftime: "Green Bay Mayor Don Tilleman helped open Wonderful Wisconsin Week by presenting the Packer Corporation with a huge trophy from the citizens of the city. The trophy was offered in appreciation of the heritage the Packers have given Wisconsin."¹

¹ Green Bay Press-Gazette, 9/18/67, Daley, p. 18



CHICAGO
BEARS
PACKERS

10
13

9.24.1967

Settle down Papa Bear!

The Packers overcame five interceptions by Bart Starr and eight turnovers overall to defeat the Bears.

Green Bay shut out Chicago in a frustrating first half. In the second quarter, a pass interference penalty so angered Coach Halas that he “picked up lineman Gerald Bergman’s flag and refused to return it to the pleading official for several anxious moments.”¹ Jim Grabowski’s touchdown run, along with a Don Chandler field goal gave Green Bay a 10-0 first-half lead.

In the second half, the Bears rallied with a Matt Percival field goal and a 13-yard touchdown run by Gale Sayers. With 1:03 left in the game still tied at 10, Don Chandler’s field goal, “a dramatic drive through a brisk crosswind,”² won it from 46 yards away.

Chicago	0	0	3	7	10
Green Bay	0	10	0	3	13

Attendance: 50,861

GB held Gale Sayers to 63 yards rushing.

“The West Allis Nathan Hale High School Band put on a dazzling pre-game and halftime show.”³

1 Green Bay Press-Gazette, 9/25/67, Wagner, p. 20

2 Green Nay Press-Gazette, 9/25/67, p. 17

3 Green Bay Press-Gazette, 9/25/67, Wagner, p. 20



ATLANTA
FALCONS
PACKERS

0
23 **10.1.1967**

ZEKE!

Green Bay’s defense was dominant. They gave up only 58 *total* yards, delivered eight sacks, and picked off two passes that led to touchdowns. For good measure, Willie Davis dumped Falcon quarterback Randy Johnson in the end zone for a safety.

In the first quarter, Bart Starr bruised his shoulder when he was hit and sacked by Bob Riggle. Zeke Bratkowski stepped in, and the offense didn’t miss a beat. Bratkowski threw for 228 yards and two touchdowns. The first, for five yards, came after an interception by Dave Robinson on the Falcons 27-yard line. The second was a 50-yard bomb to Dale before halftime!

Midway through the fourth quarter, Bob Jeter’s interception led fullback Ben Wilson’s touchdown for an insurmountable 23-0 lead. The Falcons, hoping to avoid the first shut out in their two-year history, tried a 47-yard field goal in the final seconds that came up short.

Atlanta	0	0	0	0	0
Green Bay	7	9	0	7	23
Attendance: 49,467					
Milwaukee County Stadium					

“And the fans in Milwaukee County Stadium that booed Bart Starr, small group though it was, should have their tongues tied!”¹

¹ Green Bay Press-Gazette, 10/3/67, p. Wagner, p. 13



PACKERS

DETROIT

LIONS

27

10.8.1967

17

Five Sacks!

Detroit took an early 10-0 lead after two Zeke Bratkowski passes were deflected and intercepted. The Packers reeled off the next 27 points before the Lions scored again with just minutes left.

Detroit quarterbacks Milt Plum and Karl Sweetan were sacked five times, and they threw three interceptions. In a 10-10 game, the fourth quarter was the difference. Don Chandler's second field goal gave the Pack a three-point edge. On Detroit's next possession, Dave Robinson deflected a pass that Ray Nitschke intercepted. Though he pulled a muscle on the play, Nitschke limped into the end zone for a 20-10 lead early in the final quarter!

In Starr's absence, Zeke Bratkowski performed well. Early in the game, his touchdown pass to Donny Anderson brought the Packers back, and his touchdown pass in the fourth quarter to Boyd Dowler put the game away.

The Packer defense played at an exceptional level. They held the Lions to seven first downs, 63 yards rushing, and 122 yards overall.

Green Bay	0	7	3	17	27
Detroit	3	7	0	7	17

Attendance: 57,877

This was the 4th largest crowd in Lions' history.

Fuzzy Thurston on Vince Lombardi:

"One of his first personel moves was one of his best – he brought me in to Green Bay. One of his last actions before leaving the Packers

had an equally profound effect on my life – he called me in and told me to retire.”¹

About Fuzzy: “His statewide popularity was never more evident than when the voting for the Wisconsin Athletic Hall of Fame was opened to the public in 2003. Fans got to select one player for induction, and Thurston was the people’s choice. He edged more than a dozen prominent nominees including Kareem Abdul-Jabbar, Reggie White and state basketball coaching legend Dick Bennett.”²

1 The Packer Fanatic Handbook, Edelstein, p. 5

2 Stadium Stories, D’Amato, p. 64



1919-2018

MINNESOTA
VIKINGS
PACKERS

10
7 **10.15.1967**

Border Loss

The winless Vikings with their new coach, Bud Grant, upset the defending champs. Grant, a Wisconsin native, played a very conservative game that kept the Vikings within striking distance.

In the rain, Minnesota ran the ball 45 times for 158 yards. Quarterback Joe Kapp completed just two passes, yet they snapped Green Bay's 17-game undefeated streak. With Zeke Bratkowski still playing for an injured Bart Starr, Carroll Dale caught for an 86-yard touchdown pass to get it started. It stayed 7-0 until the final quarter when Bratkowski threw two interceptions that doomed Green Bay. The first was returned to the Packer 37-yard line, and fullback Bill Brown's touchdown run tied it with 11:02 left in the game.

The second pick came with 2:04 left on Green Bay's 43-yard line. Kapp's second completion followed this time to Dave Osborn, to set up Fred Cox's winning kick from the 12.

On the strategy of deliberately not throwing the football, Bud Grant explained, "That was a great football team we were playing, we couldn't afford to take a chance and risk turning the ball over. I told Joe to be patient. I said we'd get an opportunity if we kept on sawing wood."¹

Minnesota	0	0	0	10	10
Green Bay	0	7	0	0	7

Attendance: 49,601
Milwaukee County Stadium

¹ Cold Wars, Michler, p. 27



PACKERS

NEW YORK

GIANTS

48

10.22.1967

21

Running Away!

“When we run, everything goes well for us. If not, it’s tough.”¹ said Lombardi. And run they did for 249 yards which, in no small way, was aided by the return of Bart Starr at quarterback. Starr completed nine passes for 172 yards and a touchdown, and he didn’t turn the ball over which had plagued him before his injury.

After Elijah Pitts’ first touchdown, Fran Tarkenton’s touchdown passes to Homer Jones and Joe Morrison gave New York a 14-10 lead after 30 minutes. In the second half, the Packers took over with 24 unanswered points. Two touchdowns runs by Elijah Pitts and another by Jim Grabowski gave them a 34-14 lead. Following another Tarkenton-Jones touchdown, the *Gold Dust Twins* Donny Anderson and Jim Grabowski slammed the door shut with two more scores in the final eight minutes.

Green Bay	7	3	10	28	48
New York	0	14	0	7	21
Attendance:	62,585				

On the New York Central’s “Giants Special” in White Plains, Al Cohen’s huge sign read: “God is Not Dead! He’s coaching the Great Green Bay Packers!”²

¹ Green Bay Press-Gazette, 10/23/67, Wagner, p. 15

² Green Bay Press-Gazette, 10/24/67, Wagner, p. 17



PACKERS

31

ST. LOUIS

10.30.1967

CARDINALS

23

In a nationally televised game on a rainy Monday night, the Cardinals pummeled the Packers with 405 offensive yards. They ran the ball well (116 yards), and their second-year quarterback quarterback Jim Hart threw for 317 yards and two touchdowns.

They even overcame a 14-3 deficit with two long touchdown passes – 49 and 48 yards – from Hart to Dave Williams. Both came in the second quarter, and the Cardinals led at the half 20-14.

Green Bay stayed close in the second half with a field goal from Don Chandler. After a Jim Bakken field goal made it 23-17 St. Louis, Travis “The Roadrunner” Williams took ensuing kickoff 93 yards for a 24-23 lead. The Packers put it away a few minutes later on a Starr to Boyd Dowler touchdown pass with just 2:17 remaining.

Green Bay	7	7	3	14	31
St. Louis	3	17	0	3	23

Attendance: 49,792

GB was outgained 405-246.



PACKERS

10

BALTIMORE

11.5.1967

COLTS

13

With three minutes left in the game and Green Bay leading 3-0, Bart Starr seemingly put the game out of reach with a 31-yard touchdown pass to Donny Anderson. Johnny Unitas, however, had other ideas for the undefeated Colts.

Unitas "escorted the Hosses to paydirt in ten plays connecting on five of six passes en route."¹²⁶ A missed extra point made it 10-6 Packers. With 2:19 left, a successful onside kick by Lou Michaels was recovered by Rick Volk on the Green Bay's 34-yard line. On fourth and six, Unitas scrambled for seven yards and a first down. On the next play, he fired a 23-yard bullet to Willie Richardson for a touchcown and Baltimore remained unbeaten.

The Packers lost Elijah Pitts and Jim Grabowski to injuries in the game. For help, Lombardi picked-up fullback Chuck Mercein who had been released by the New York Giants.

Green Bay	0	3	0	7	10
Baltimore	0	0	0	13	13
Attendance:	60,238				



CLEVELAND

BROWNS

PACKERS

7
55

11.12.1967

This was a complete beat down of the 5-3 Browns, a top contender in the new Century Division of the Eastern Conference. The defense forced seven turnovers, and three times the offense capitalized with touchdowns.

Green Bay got out to a 28-0 lead and led 45-7 at halftime. Travis Williams returned two kickoffs for touchdowns (87 and 85 yards), and Donny Anderson had three touchdown runs. Anderson also caught a 27-yard touchdown pass from Starr. It was never a contest as the Packers outgained the Browns 456-228.

Cleveland	7	0	0	0	7
Green Bay	35	10	3	7	55

Attendance: 50,074

Milwaukee County Stadium

The Browns passed for 66 net yards.



SAN FRANCISCO

49ers

PACKERS

0

11.19.1967

13

This was the second shutout by the Packer defense, and the debut of Lombardi's *electric blanket* to keep the playing field in good condition no matter the weather.

Don Chandler's first quarter field goal turned out to be enough. In the second quarter, Bart Starr left the game after being hit in the head by Stan Hindman. Starr he did not return. Zeke Bratkowski replaced Starr, and directed the game's only touchdown drive. Donny Anderson scored that touchdown on a one-yard plunge before halftime.

Quarterback John Brodie threw 48 passes and completed 20. He also had two intercepted by Bob Jeter and Willie Wood.

San Francisco	0	0	0	0	0
Green Bay	3	7	3	0	13
Attendance:	50,861				

*"The Packers are almost as renowned in London as they are here, you know."*¹ *London Times Sunday Magazine*

¹ Green Bay Press-Gazette, 11/21/67, Wagner, p. 13



PACKERS

17

CHICAGO

11.26.1967

BEARS

13

End of an Era

This was the last game between Vince Lombardi and George Halas. In 1968, they both stepped away from coaching and turned their jobs over to loyal assistants.

The scoring went back and forth, and the Packers clinched very the first Central Division Championship three days after Thanksgiving! Dave Robinson's interception led to Bart Starr's touchdown pass to Boyd Dowler who caught six passes for 105 yards.

Gale Sayers tied it late in the first quarter with a spectacular 43-yard touchdown run. Travis Williams returned the ensuing kickoff 69-yards to set up a Donny Anderson touchdown run that put the Packers in front to stay. Gale Sayers ran for 117 yards, but Chicago turned the ball over three times, and they twice had to settle for field goals inside the Packer ten-yard line.

Green Bay	7	7	3	0	17
Chicago	7	3	0	3	13

Attendance: 47,513

GB clinches division.

Central Division Champs: Approximately 2,500 "fans stood in 15 degree cold – accompanied by piercing 15 mile per hour westerly winds – for an hour waiting for their heroes. Three fire trucks representing the Green Bay, DePere and Ashwaubenon departments joined in the serenade."¹

¹ Green Bay Press-Gazette, 11/27/67, p. 17



PACKERS

30

MINNESOTA

12.3.1967

VIKINGS

27

Knapp's Fumble Dooms Vikes

Talk about close. Eight lead changes took this game down to the wire. It was so close, that both teams gained exactly 276 yards, managed 15 first downs, and turned the ball over three times!

The Packers led at halftime 13-10 behind Bart Starr's touchdown to Boyd Dowler – a spectacular catch – and Don Chandler's two field goals. Starr and Chandler teamed up again in the second half, but this time Starr's touchdown went to Carroll Dale. Fullback Ben Wilson's one-yard plunge made it a 27-17 Packer lead to start the fourth quarter.

Joe Kapp brought the Vikings back. They tied it at 27 with just under five minutes to play. After a three-and-out by Green Bay, Donnie Anderson's booming 59-yard punt pinned the Vikings back. With 1:47 left, Kapp fumbled, and safety Tom Brown recovered at Minnesota's 28. With eight seconds left, Don Chandler trotted out for his third field goal and the win.

Green Bay	3	10	14	3	30
Minnesota	3	7	7	10	27

Attendance: 47,693



PACKERS

24

LOS ANGELES

12.9.1967

RAMS

27

The Green Bay Packers just don't lose games in the last 34 seconds. They hardly even lose any in 60 minutes, you tell you the truth."¹

A shocking upset by the young Los Angeles Rams (9-1-2) snapped the Packers' four-game winning streak and kept their own hopes alive for a Coastal Division title. A strong defensive effort and quarterback Roman Gabriel's three touchdown passes carried the day. The Rams outgained the Pack 324-218, but it would not have been possible, without the blocked punt!

Green Bay led early on Bart Starr's 30-yard touchdown pass to Carroll Dale. Willie Wood's interception led to Don Chandler's field goal and a 10-7 Packer lead at intermission. The Rams owned the second half. They took the lead in the third quarter on Roman Gabriel's second touchdown pass to Jack Snow. Bruce Gossett's field goal made it 17-10, but Green Bay's Travis Williams tied it with a 104-yard kickoff return! A Bart Starr interception – only his second of the season – led to Gossett's second field goal and a 20-17 Rams lead.

With under three minutes left, Jim Weatherwax recovered a fumble by Dick Bass of the Rams on the L. A. 43-yard line. Chuck Mercein's touchdown run made it 24-20. When the Rams defense held a short time later, Donny Anderson's punt was blocked. It was picked up and returned to the Packer five with 44 seconds left. On second down, Gabriel's third touchdown pass completed the stunning comeback.

Green Bay	7	3	7	7	24
Los Angeles	0	7	10	10	27
Attendance:	76,637				

*"It was the first time since they moved to Los Angeles in 1946, that they have had a sellout in advance of game day."*²

*"The game was the first ever televised into the Yukon."*³

1 Green Bay Press-Gazette, 12/11/67, Rimmel, p. 21

2 Green Bay Press-Gazette, 12/11/67, p. 49

3 Green Bay Press-Gazette, 12/11,67, Rimmel, p. 21



PITTSBURGH

Steelers

PACKERS

24

17

12.17.1967

With the Packers resting their starters, Pittsburgh took the lead early and never let go. The first points of the game came on a pick-six of Bart Starr. Pittsburgh’s defense intercepted three passes and recorded four sacks.

The Steelers jumped out in front on the third play from scrimmage with a pick-six by Ben McGee. They scored again on a 22-yard run by former Packer Earl Gros. Both of the Packers’ touchdowns were scored by Travis Williams who ran for one (25 yards) and caught another (29 yards). Ultimately, the winning points came on a fumble by Packer back up quarterback Zeke Bratkowski that was recovered and returned 27 yards for a touchdown by defensive tackle Chuck Hinton.

It was noted by the Press-Gazette that, “electric blanket in Lambeau Field left the turf in fine condition and even helped produce a new crop of grass.”¹

Pittsburgh	7	7	10	0	24
Green Bay	0	10	0	7	17
Attendance:	50,861				

Gov. Warren Knowles proclaimed December 18-23 Packer-Backer Week!

The city’s Commerce Committee’s “Go Pack Go!” Campaign was in evidence with two huge (helmet) signs.”²

¹ Green Bay Press-Gazette, 12/18/67, Wagner, p. 17

² Green Bay Press-Gazette, 12/18/67, Wagner, p. 17

Western Conference Playoff Game



1919-2018

LOS ANGELES

RAMS

PACKERS

7

28

12.23.1967

In Green Bay's quest for a third consecutive championship, "few would have been surprised if their quest ended at the hands of the Los Angeles Rams." ¹

The game started just like the last one between them ended.... on a Roman Gabriel to Bernie Casey touchdown pass. But from there on, everything changed. Green Bay's defense slammed the door shut on L. A. They didn't allow another point, and they gave up just 217 yards all game. They sacked Gabriel five times with Henry Jordan leading the way on four of them!

Quarterback Bart Starr was sacked just once as Green Bay's offense sizzled with the next 28 points. Starr completed 17 of 23 passes for 222 yards and one touchdown. Six passes went to Carroll Dale for 109 yards. Touchdowns were scored by Dale, Chuck Mercein and Travis "The Roadrunner" Williams. Williams scored twice and ran for 88 yards. His 46-yard burst in the second quarter tied the game 7-7 and lit a spark under the Packers. "A lot of people said the Packers were dead. But we still have a great nucleus," ¹³⁰ said Lombardi after the Packers upended the Rams and moved on to Dallas for the NFL Championship Game.

Los Angeles	7	0	0	0	7
Green Bay	0	14	7	7	28

Attendance: 46,861

GB turned the ball over four times.

¹ Measure of Greatness, Gozka, 2004, p. 400

² packershistory.net/1976Packers

NFL Championship Game

The Ice Bowl



1919-2018

DALLAS

COWBOYS

17

PACKERS

21

12.31.1967

This is one of the greatest games in NFL history and fans paid \$10.00 a ticket to be there! Played on the frozen tundra of Lambeau Field in Green Bay on New Year's Eve, it was a rematch of the 1966 title game.

This time, the Cowboys were determined to dethrone the Packers and begin a dynasty of their own. For the second time in five years, Green Bay was trying to win a third straight championship. In NFL history, this had only been done once by Curly Lambeau's Green Bay Packers of 1929-1931.

But the big story was the weather. Officially at kickoff, it was 13 below zero with a wind chill of minus 49 degrees. "It was for championship games like this in the dead of a Green Bay winter that television and living rooms were invented."¹ An elderly man died, band instruments froze and the game officials couldn't use their whistles. Lombardi's electric blanket under the field "malfunctioned, leaving moisture on the turf which turned to ice about as quickly as you can say *frozen tundra*."² Lombardi fumed, but the game went on.

Green Bay's opening drive went 82 yards with Boyd Dowler on the receiving end of Bart Starr's touchdown pass. The Packers looked unstoppable on their next series as Starr again found Dowler for a 43-yard scoring strike and a 14-0 lead. In the final four minutes of the half, two fumbles by the Packers let Dallas back into the game. Bart Starr's fumble was returned for a touchdown by George Andrie, and Willie Wood's gaffe allowed the Cowboys to cut the lead before intermission to 14-10. During the second half, "the temperature dropped to minus 20 and the wind swirled, creating a minus 70 wind-chill factor."³

Momentum stayed with Dallas as the *Doomsday Defense* continued to get to Starr and forced Green Bay to punt. The Cowboys opening drive moved deep into Packer territory. When Don Merideth scrambled out of the pocket, he was stripped of the ball by Lee Roy Caffey at the Packer 15-yard line. Herb Adderley recovered the ball, but Green Bay punted it back to the Cowboys seven plays later. It stayed 14-10 through the third quarter as the sun began to descend.

The Cowboys stunned the Packers on the first play of the fourth quarter with one of Lombardi's favorites – the halfback option. Announcer Ray Scott thought the Packers were completely surprised by the call, and Dan Reeves found Lance Rentzel wide open for a 50-yard touchdown and a 17-14 lead. After Rentzel's touchdown, a stunned Packer crowd watched intently as the defenses dug in and held serve. Punts were exchanged twice before the Packers took over with 4:50 remaining.

From their own 32, Starr confidently marched the Packers downfield. Two straight completions to Donny Anderson picked up a first down at the Dallas 39-yard line at the two-minute warning. Chuck Mercein picked up the next 27 yards on two plays to put the ball at the Dallas three-yard line. After Anderson gained two more yards for a first down, he was stopped for no gain on the next two plays – he slipped on his last try. Starr called his final timeout to confer with Lombardi.

*"A thousand or so plays during the 1967 season had brought Lombardi and Landy to this decisive call, and it was fitting that after all their years together in New York and their years opposite one another in Green Bay and Dallas, the most famous drive in NFL history had come down to one single yard. Lombardi was the leading offensive mind of his era; Landry, the dominant defensive thinker."*⁴

With no timeouts, on a third-and-goal from the one-yard line with 16 seconds left, a running play was called. But to avoid slipping like Anderson had done, Starr kept the ball himself and followed Jerry Kramer and Kenny Bowman into pro football history!

Dallas	0	10	0	7	17
Green Bay	7	7	0	7	21

Attendance: 50,861

Bart Starr was sacked eight times.

Jim Becker, Member, Packer Fan Hall of Fame *

Jim went to the Ice Bowl with a good friend. They had seats right along the goal line to the left of Bart Starr. This friend gave two other tickets to the game to another friend who brought his girlfriend to the game. She wore high heels, nylons, and a mink coat. They stayed until the last two minutes but left just before Starr's decisive play. After the game, Jim and his friend carried a bench to midfield. With drinks in hand, they sat watched the goal posts come down. They also took home as souvenirs pieces of a plywood Packer helmet that was mounted on the stands. Jim's is framed and proudly displayed.

*"This Packer crowd was no mere bunch of thrill seekers or sports fans. The coach has said there is love on his football team. There was love in the stands Sunday, too. And if that sounds cornball or sentimental to you, then I suggest that you don't understand the mystique that surrounds this team in this town."*⁵

*"The Packers have now fractured the Fearsome Foursome and dumped the Doomsday Defense. Bring on the Eleven Angry Men!"*⁶

*From 1963-1971, Pat Pepler served as the team's scouting director and personnel director. During the Ice Bowl, Pepler asked Lombardi what play Bart Starr was going to run after the Packer quarterback had conferred with him on the sidelines. "Normally, we all stayed away from Vince on the sidelines during a game. But after that last timeout, I walked up and asked him what Bart was going to run, and he said, 'Dammed if I know.'"*⁷

* Interview 2/13/2017

1 Packer Plus, 1/9/97, Lea, p. 30

2 Packers: Green, Gold & Glory, p. 119

3 The Packers Experience, Freedman, p. 123

4 The Ice Bowl, Gruver, p. 212

5 Green Bay Press-Gazette, 1/2/68, Wagner, p. 1

6 Green Bay Press-Gazette, 1/2/68, Wagner, p. 22

7 Green Bay Press-Gazette, 1/2/68, Rimmel, p. 37

**AFL-NFL World Championship
Super Bowl II**



1919-2018

PACKERS

OAKLAND

RAIDERS

33

1.14.1968

14

After the emotionally draining Ice Bowl, the Packers had two weeks to reenergize for what many believed would be Lombardi's last game. On the drive home from the Ice Bowl, Lombardi had even confided in his son, Vince Jr., that he had "just seen him coach his next to last football game."¹

In Miami, the pressure on the Packers to win was slightly less than last year. Though it was still very much expected, the Packers had other matters to think about. The players remember feeling if this *was* coach's last game, there was no way they were going to lose!

Similar to the game against Kansas City, the Packers scored first. Don Chandler's two field goals broke the ice. After the second field goal, Oakland went three-and-out and gave the ball right back to Green Bay. The Packers struck again on first down from their 38-yard line as Bart Starr spotted Boyd Dowler being covered by middle linebacker Dan Connors. He connected with Dowler for a 62-yard touchdown!

On their next possession, the Raiders went 78 yards in nine plays to score. Quarterback Daryl Lamonica and Bill Miller connected from 23-yards out to make it 13-7. Right before halftime, an Oakland fumble set up Don Chandler's third field goal for a 16-7 lead at the break. Near the end of halftime in the Packer locker room, Jerry Kramer and a few other veterans came together and "decided to play the last 30 minutes for the old man."²

The Packers began the final 30 minutes with 17 unanswered points. A 82-yard drive – kept alive by a classic third-and-one

pass to Max McGee – found the end zone on Donny Anderson’s two-yard run. Chandler’s fourth field goal and Herb Adderley’s pick-six made it 33-7 and ended any possible comeback by Oakland with 11:35 still left on the clock! The Raiders scored once more with five minutes left, but Green Bay’s defense had proudly “throttled the Oakland attack, which had been the AFL’s most productive.”³

Green Bay	3	13	10	7	33
Oakland	0	7	0	7	14
Attendance: 75,546					

Vivian Scherf-Laabs, Member, Packer FAN Hall of Fame *

Vivian’s favorite Packer moment was Super Bowl II, and it was her girlfriend’s idea. Unexpectedly, her friend came to her Vivian’s workplace a few weeks before the and said: “give me all the money you’ve got, we’re going to the Super Bowl!” Vivian, who had been a Packer fan since 1947, liked the idea and gave her friend the money. Soon, it was off to Super Bowl II in Miami on Fun Jet with tickets costing \$12.00 each. Their departure from Milwaukee on the Friday before the game was delayed due to freezing rain. The wings were de-iced before take-off, and they left one hour late. Upon arrival in Miami, fans were housed in either the married hotel or the single hotel. Vivian remembers this vividly as her luggage was sent to the wrong hotel! Her luggage arrived on Saturday, but on the morning of Super Bowl Sunday, the hotel informed Vivian that the bus to take them to the Orange Bowl was cancelled. Thankfully, Vivian and her friend got a ride to and from the game from two other Packer fans from Wisconsin.

At St. Patrick’s Church in Miami Beach Sunday morning, the priest at the 11:00 o’clock Mass brought down the house when he said in a heavy Irish brogue “At 6:30 this morning, a lady asked me to pray for the Packers and at this Mass a gentleman asked me to pray for the Raiders. Just to avoid confusion, I think we’ll pray for both of them...and more so for the referee.”⁴

“The day, the town and the Super Bowl belong to the Packers victors over the Oakland Raiders in the second annual Vincent Lombardi Bowl.”⁵

“A somewhat sophisticated, but obviously happy crowd of about 3,000 jammed Austin Strabel Field Sunday night to greet the Green Bay Packers. There was no band. The crowd was calm. They waited

*patiently and were enthusiastic, but not loud. 'I guess we're getting used to this sort of thing.' somebody said."*⁶

*The only Raider sign we saw anywhere Saturday night had a big 'I am a Packer Backer sticker on it.' "*⁷

*It started early in the morning, as a band of Packer Backers sat eating breakfast in the rooftop dinisng room in a Miami Beach hotel. One of them glanced out the window. He saw a blue, cloudless sky. He saw golden sunshine. 'Honestly," he sighed, "Didn't Vinnie do a great job with the weather?"*⁸

* Interview: 11/16/17

- 1 The Ultimate Super Bowl Book, McGinn, p. 27
- 2 Magnificent Seven, Lea, p. 177
- 3 Green Bay Press Gazette, 1/15/68, Rimmel, p. 6
- 4 Green Bay Press-Gazette, 1/15/68, Wagner, p. 10
- 5 Green Bay Press-Gazette, 1/17/68, Rimmel, p. 29
- 6 Green Bay Press-Gazette, 1/15/68, Devenport, p. 2
- 7 Green Bay Press-Gazette, 1/15/68, Wagner p. 10
- 8 Green Bay Press-Gazette, 1/17/68, Rimmel, p. 17



THE
**PACKERS CENTURY
PROJECT**

1919-2018

1967 Team Statistics

FINAL STANDINGS – Central Division / Western Conference

	<u>W</u>	<u>L</u>	<u>T</u>
Green Bay	9	4	1
Chicago	7	6	1
Detroit	5	7	2
Minnesota	3	8	3

Team Leaders

Passing	Starr
Receiving	Dowler
Rushing	Grabowski
Scoring	Chandler
Interceptions	Jeter

All-Pro

Adderley	Cornerback
Davis	Defensive End
Gregg	Offensive Tackle
Jeter	Cornerback
Jordan	Defensive Tackle
J. Kramer	Guard
Nitschke	Linebacker
Robinson	Linebacker
Wood	Safety

Notable Draft Choices (Round, Position)

Bob Hyland	(1a, C-G)
Don Horn	(1b, QB)
Jim Flanigan	(2b, LB)
Travis Williams	(4a, RB)



1919 - 2019

PACKERS CENTURY

with Jim Rice

NOTICE:

You may print out a copy for your own personal use.

Not for republication or resale.

Do not forward.

©2019 Jim Rice / Packers Century Project

All rights reserved.

packerscentury.com